

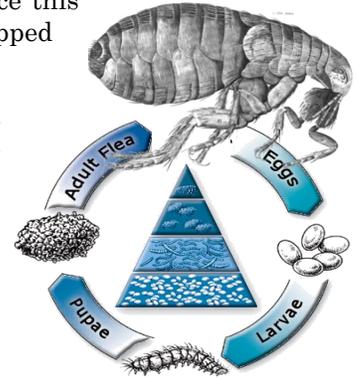


Getting the most from your **Flea Treatment**

The flea has four basic stages: egg, larva, pupa, and adult. The newly hatched larvae aren't developed enough to feast on your pet (or your ankles) yet, so they crawl about under furniture cushions, in carpet fibers and beneath rugs looking for a suitable food source.

As larvae, they feed on what's known as 'flea dirt'. This is dried, digested blood dropped by the adult fleas. In fact, if you look closely in areas your pet frequents, you may notice this dark, gritty substance, along with the tiny, whitish flea eggs that are dropped along with it.

After consuming this unseemly meal for some time, the young flea moves on to pupa form. Elimination of this stage is nearly impossible, as the flea's silken cocoon protects it from chemical applications. In fact, without proper stimulation, many fleas could remain in their protective cocoons and steadily emerge over time—in effect, prolonging the infestation. For this reason, your Deans technician will require a measure of your cooperation.



Your Role in Gaining Control...

1 Vacuum, Vacuum, Vacuum! (Then Vacuum Again)

A flea's emergence is triggered by heat and vibration. By thoroughly vacuuming, you actually trigger the fleas to emerge from their cocoon and come in contact with the application. This also helps reduce eggs, larva, and their food source. In addition to all carpeting, your vacuuming should include corners and edges of hardwood and tile floors and all upholstered furniture—*especially beneath the cushions*. This is one of the most common breeding sites and is often overlooked. This should be done every day for the first week after treatment. Remember, the more you vacuum, the better the results.

2 Focus on the Flea "Hot Spots"

Fleas are going to be most active in the areas your pet visits most, so be sure to wash all pet bedding and other material that frequently comes in contact with your dog or cat. Also, pay special attention to any areas such as feeding mats, window sills or any cozy corners you know your pet loves to rest.

3 Get Your Pet on a Topical Solution...Quickly!

This step can't be over-emphasized. Many find Frontline and Advantage to be particularly effective, but whatever you choose, be sure to start it within 48 hours of our treatment. Be sure to follow label directions carefully.



Here are a few of our more frequently asked questions.

Need more info?

Call us at

(352) 787-5300

www.deansservices.com

"When should I expect to see results from your treatment?"

You'll see immediate results after returning home. But remember, many fleas still need to emerge and contact our product, so expect a small resurgence in about 7-14 days. This is normal and they'll die off shortly thereafter, so hang in there!

"Will your treatment prevent my pets from getting fleas?"

While our products are very effective, they're strictly formulated to keep your *home* from becoming infested. Be sure to consult your veterinarian regarding a program suitable for your pet.

"How long will this treatment last?"

The product will remain effective for up to 7 months under normal wear.

"What if I just see an occasional flea? Should I pay for another treatment?"

As long as you have a pet, there's a chance you'll see an occasional flea. Fleas easily "hitchhike" from outdoors and will remain active until they contact the treated area or bite the treated animal. However, if you see an unusually high amount or begin to notice flea dirt around the home, it may be time for another application.